



Application Form

(Non-contractual and confidential document)

General information

Last name: First name:

Company:

Date of birth:

Address:

ZIP Code: City: Country:

Phone number 1: Phone number 2:

E-mail:

Experience

I am: a business an individual

- If you are applying as an individual please share details about your professional experience (current and past positions):**

Please provide an up-to-date resume and/or link to your LinkedIn profile

Start Date - End Date	Location	Company and industry (including link to website)	Position	Description (responsibilities, skills developed, main achievements)

- If you are applying as a business please share details about your company and its scope of business:**

Please provide documents, photos and media articles about your business

Brand name	Field of activity and business channel(s)	Store location(s)	Number of employees	Products and/or services

PALAIS DES THÉS



Have you ever been involved in the franchise business? Yes No

If so, please describe your experience:

What is your experience in retail?

Your project with Palais des Thés

Capital you are willing to invest (in €):

If you are an individual, please provide proof of liquidity to your application

Which country and cities are you looking to start a Palais des Thés business?

Are you looking for exclusivity?

(If so, specify the country/region/city)

Are you interested in:

Opening shops Launching an e-shop Distributing to hotels and restaurants

How many shops are you looking to open?

What is your timeline to open your first shop?

Within 6 months Within 6 to 12 months Next year

Do you already own a retail space?

Yes No

PALAIS DES THÉS



If so, please share the space specs (location, size, storefront, etc):

Evaluation of your motivations and market opportunities

Why are you interested in retail?

Why are you interested in tea? And more specifically in Palais des Thés?

What is your understanding of the tea market in your country?

(Please share relevant data about the local market: tea consumption, competition, retail prices, etc)

Why do you think Palais des Thés would be successful in your country?

PALAIS DES THÉS



Additional information you wish to specify: